

ICRA Members Survey

Summary - 2023



ICRA

Embracing
Yacht Racing



The Big Picture

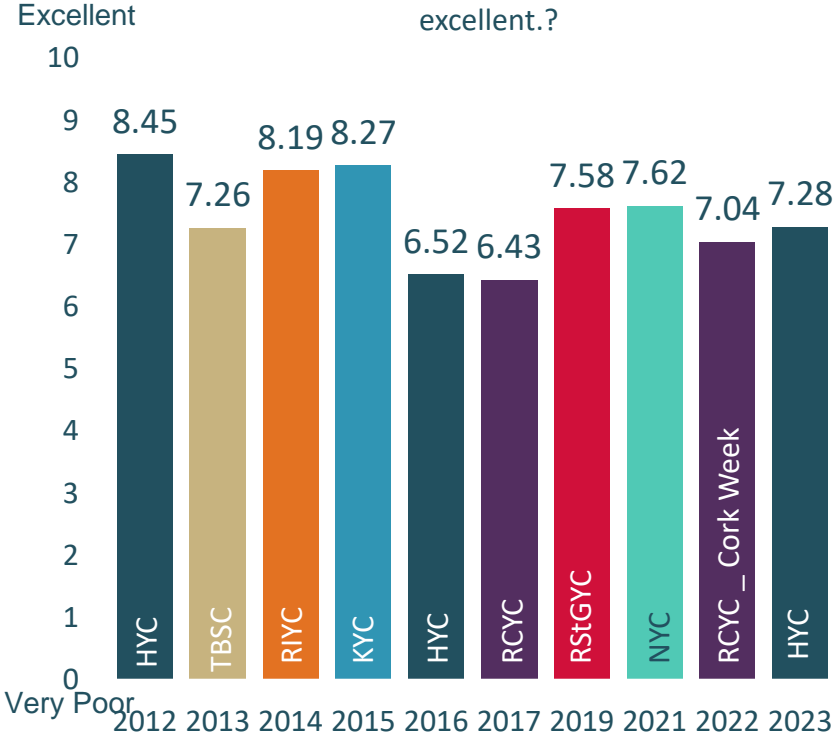
1. The ICRA 2023 National Championship event held in HYC in early September receives relatively strong ratings from attending members, buoyed by positive ratings with regard to the racing.
2. The organisation of the event also receives good scores from members
3. Costs of the event and costs of accommodation do receive relatively poor ratings however.
4. The event encouraged very strong Under 25 members of crew across boats in the fleet, but the number of women on boats declines, perhaps due to timing of the event.
5. The main reason for not attending is being away during the event, with some concerns over berthing at HYC also apparent.
6. For future events members continue to prefer a late season event at the end of August/ early Sept, with a 3 days format – although perhaps only a half day on Friday. A mix of windward leeward and RTCs or Coastal is the preferred format for racing at the event.
7. The biggest barriers to racing remain getting to events and the costs, but the quality of racing and poor handicapping have increased as issues.



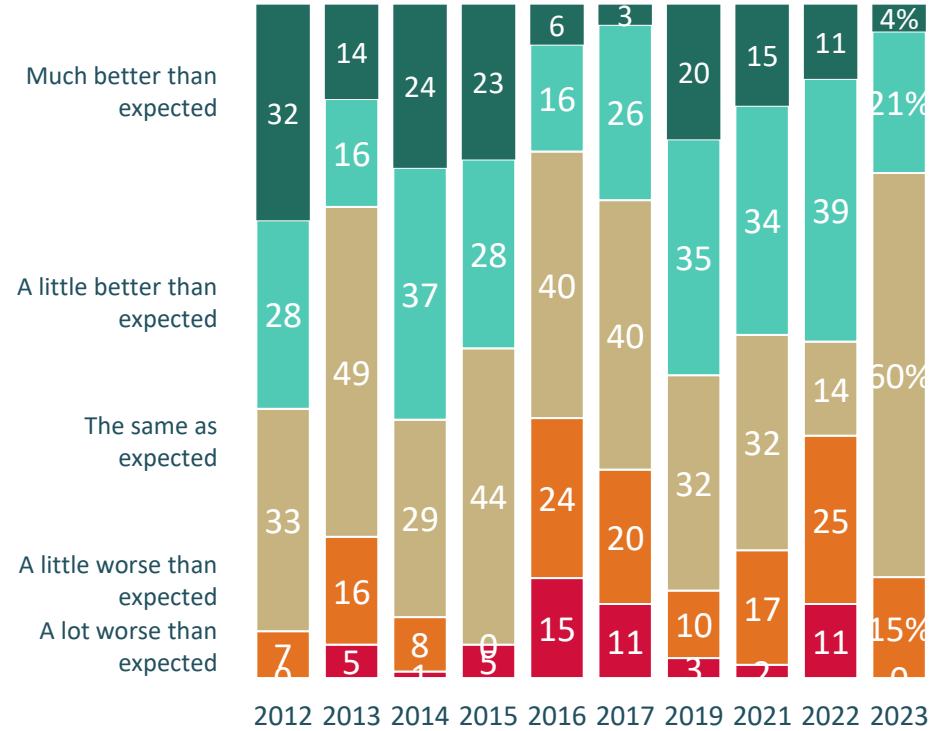
Overall rating of event is in line is positive, with most feeling the event went as they expected, and very few negative vs. expectations

Base: All Attending ICRA Championships – 2023 = 68

Overall how would you rate this event, using a scale of 1 to 10, where 1 = very poor and 10 = excellent.?



Overall, how did the event compare to your expectations? Would you say it was...?

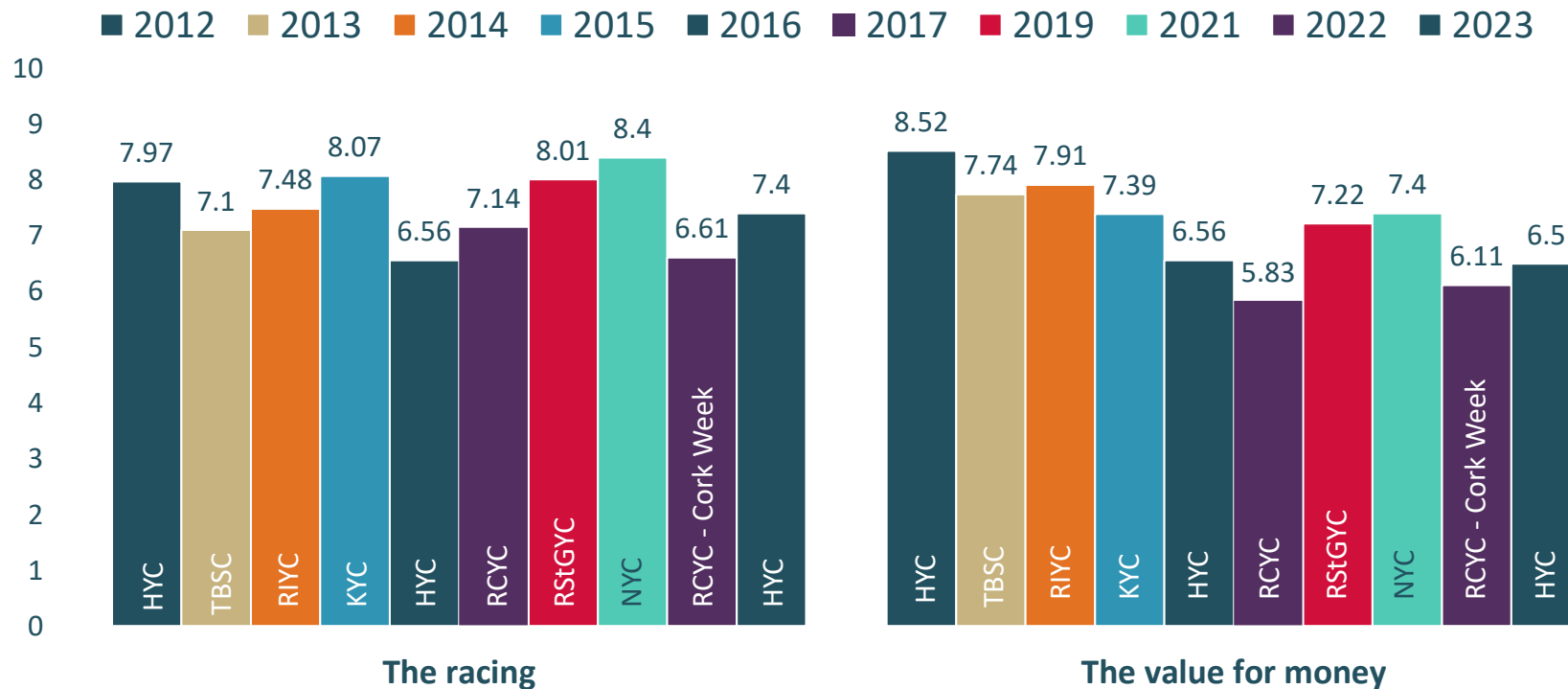


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Scores improve on the key area of the racing at the event, but value for money remains an issue

Overall how would you rate each of the following aspects of the event, using a scale of 1 to 10, where 1 = very poor and 10 = excellent

Base: All Attending ICRA Championships – 2023 = 68



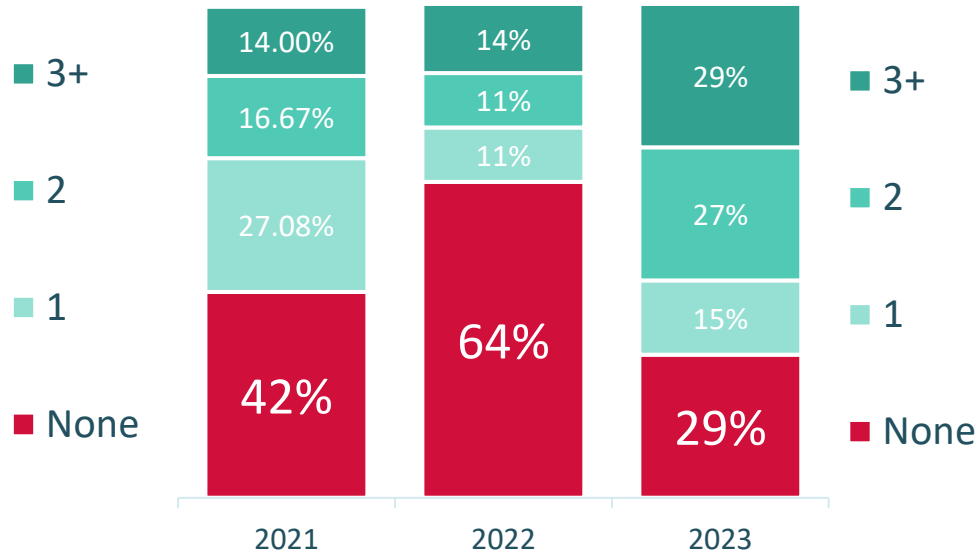
Under 25 crews increase significantly, with J24 championship as part of the event, but the number of women crew declines

How many crew members a) under the age of 25 and b) who are female did you have on your boat, if any

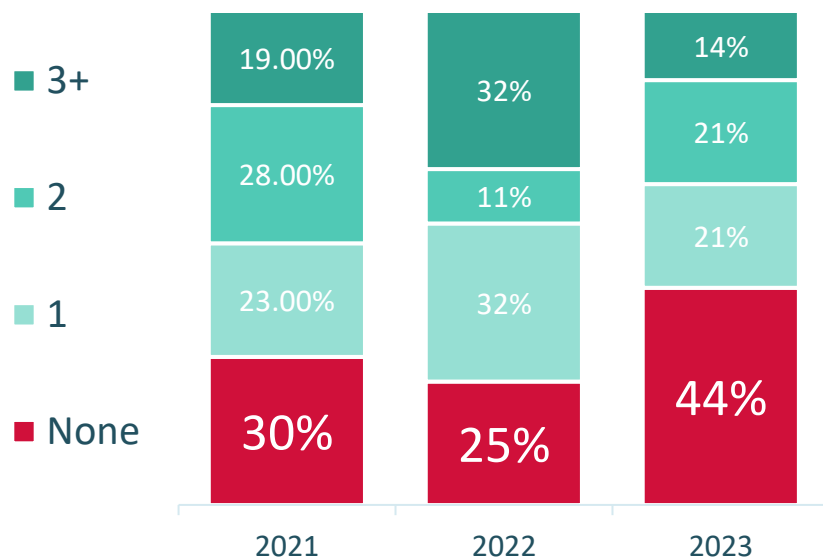
Base: All Attending ICRA Championships - 68



Boats with under 25 crew



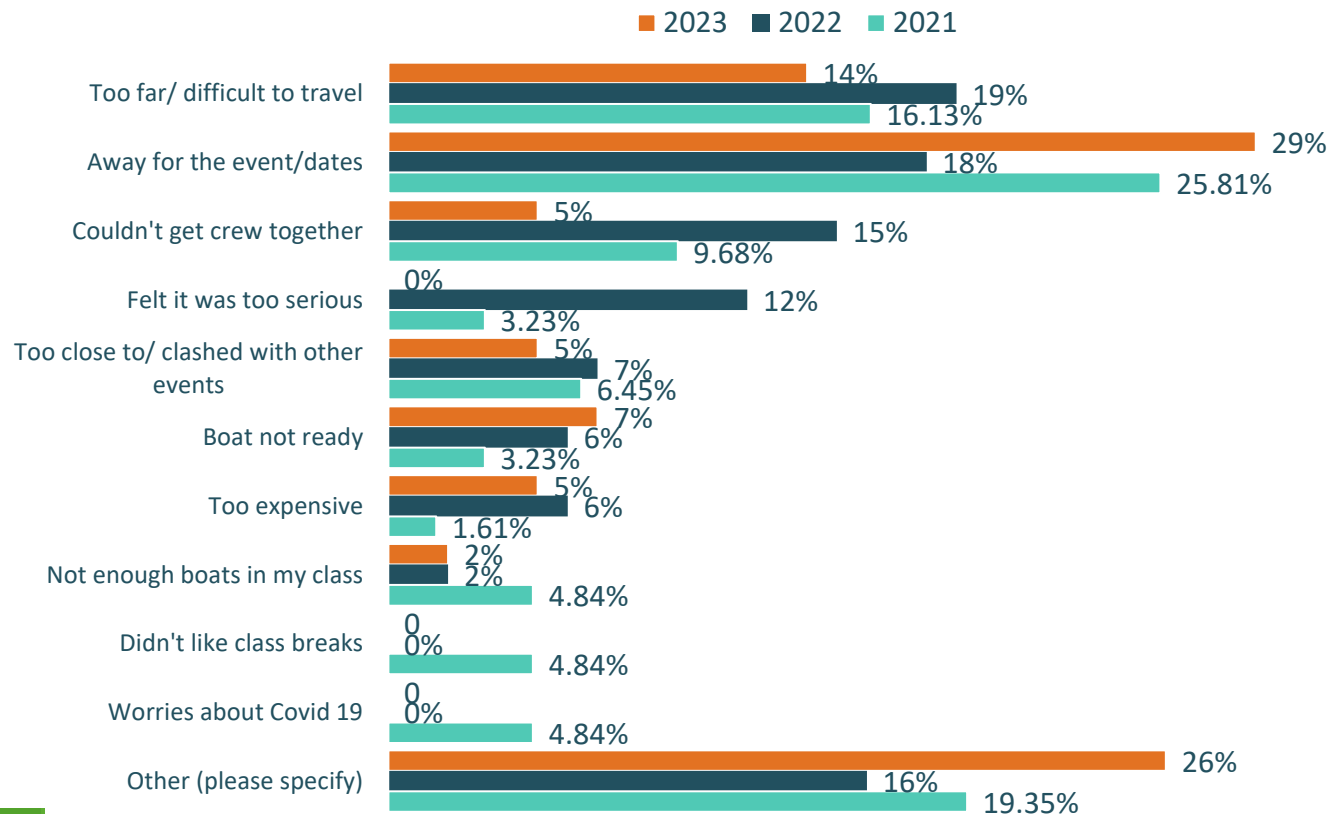
Boats with women crew



Being away for the event the main reason for not taking part

Q. Why did you not attend the ICRA National Championships in Howth Yacht Club in 2023?

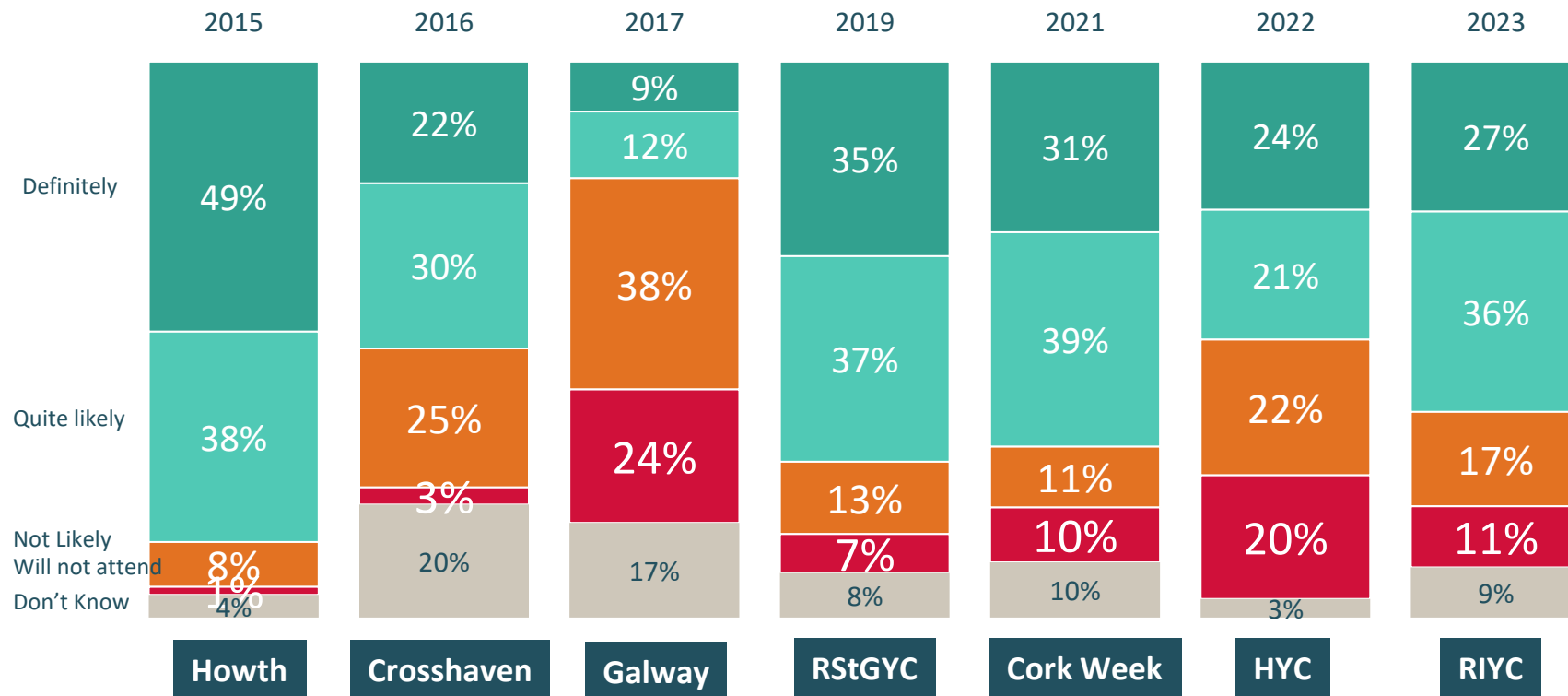
Base: All NOT Attending ICRA Championships - 56



Increased likelihood to take part next year in RIYC

Base: All Members Responding - 100

Q: Based on your experiences this year, how likely is it that you will attend the ICRA National Championships in 2024, which are being held in RIYC in late August/Early Sep?

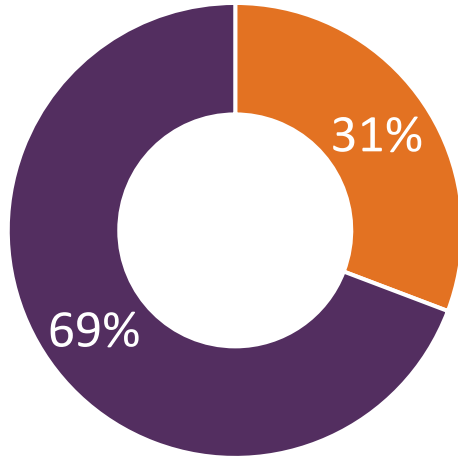


Most prefer a date late in the season, with a three day event, perhaps curtailed to Friday afternoon rather than all day on Friday

Which of the following do you think are most suitable for a Cruiser Racing National Championships event?

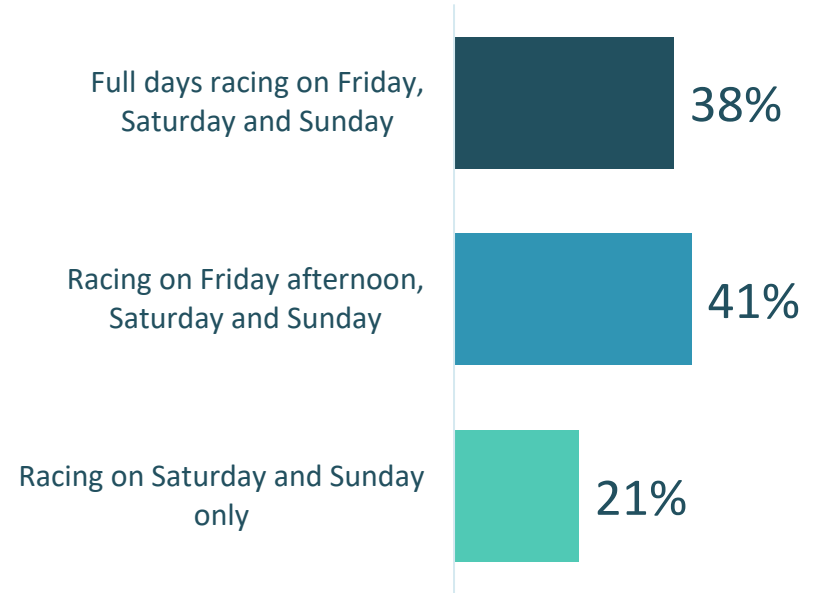
Base: All answering - 100

Time of Year



- Early in the season - (e.g. May/Early June)
- Late in the season (e.g. August/Early September)

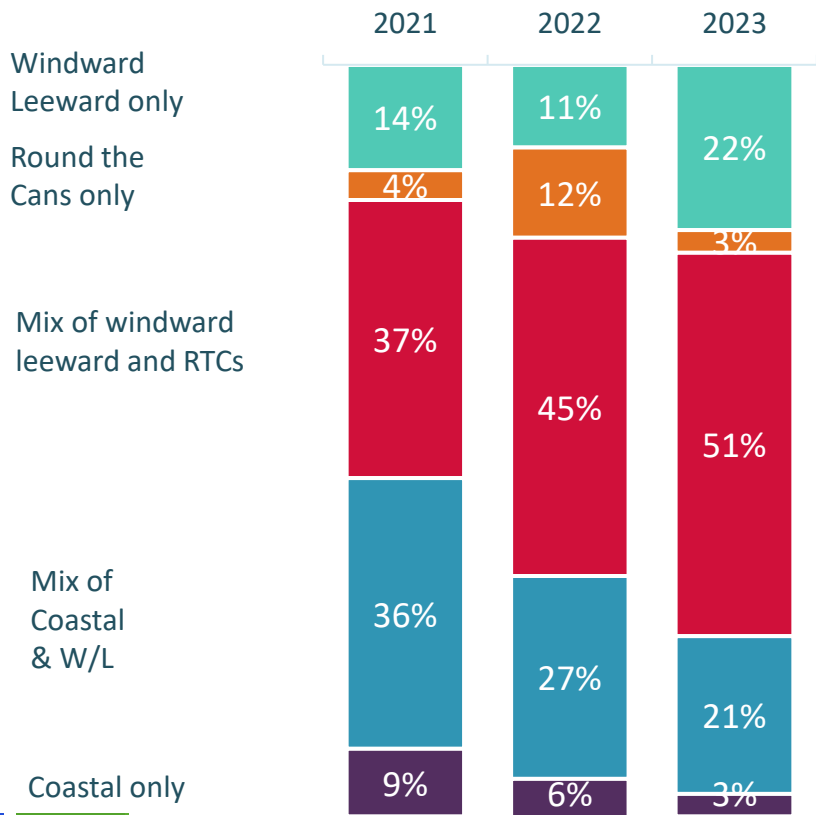
Format of Days



Mix of course is preferred, but interesting that a many would like to see coastal in the mix outside of IRC 0

If you had a choice, which of the following mix of course type would you prefer to have at the National Championships?

Base: All Members Responding - 100



	IRC 0	IRC 1	IRC 2	IRC 3	White Sails
Windward leeward only	11%	22%	15%	56%	11%
Round the cans only	5%	0%	0%	0%	11%
Mix of Windward Leeward and Round the Cans	53%	48%	69%	39%	44%
Mix of coastal and windward leeward	26%	26%	15%	6%	22%
Coastal only	5%	4%	0%	0%	11%

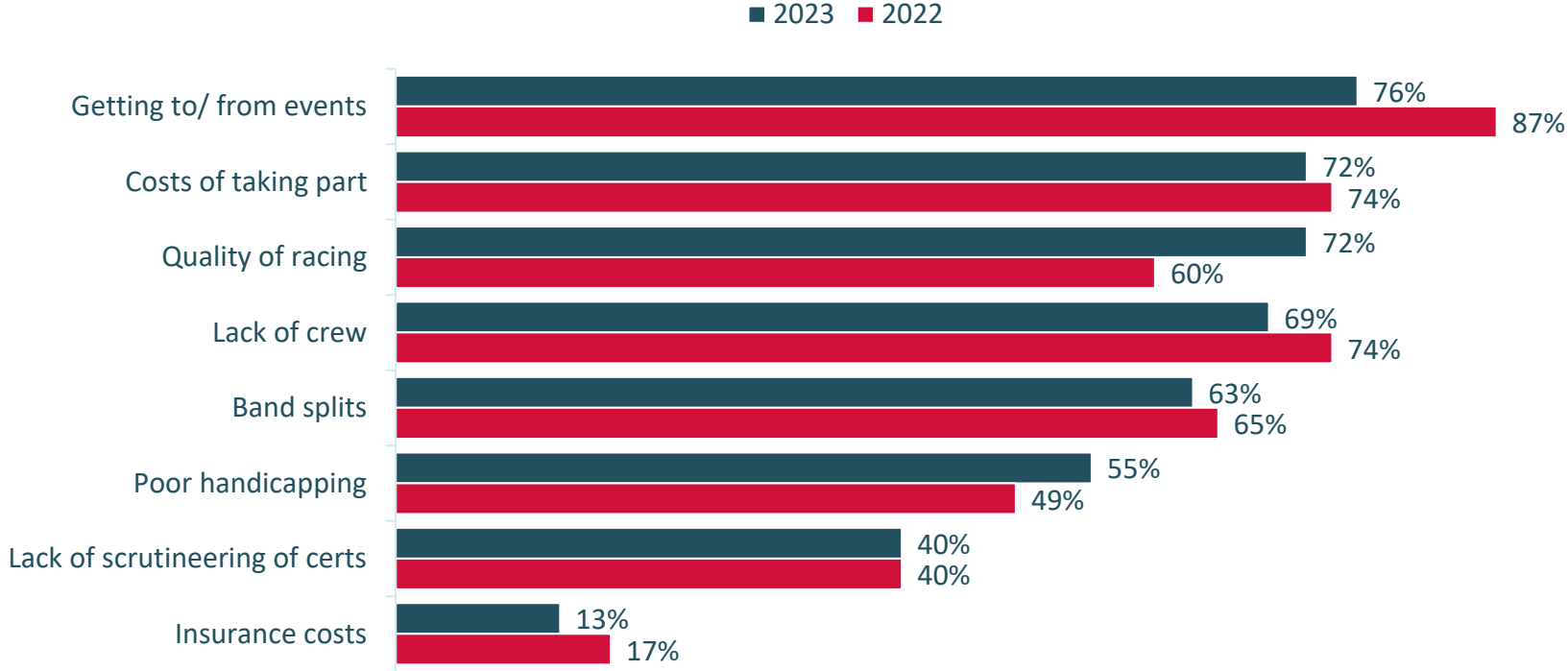


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The biggest barriers to racing remain getting to events and the costs, but the quality of racing and poor handicapping have increased as issues

To what extent, if at all, do the following impact you in taking part in cruiser racing events?

Base: All Members Responding - 97





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Survey Method

- A survey invitation was sent out by e-mail to all members, including all that competed at the ICRA Cruiser Nationals 2023.
- In total 151 members responded to the survey, 68 of those took part in the National Championships, while 83 did not.
- 61% of those that responded were boat owners, and a broad cross section of all classes and yacht clubs across the country were surveyed.

